

# Critical Thinking in Business

## MGMT-3300

Summer 2022 Section 00 3 Credits 05/31/2022 to 07/01/2022 Modified 02/23/2024

### Description

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This course will introduce students to basic concepts and tools that improve the students' analytical skills by familiarizing them with the basic principles involved in the theory and practice of critical thinking for reasoned decision-making. Students will use data visualization software such as Tableau that can help them find real answers in their data. The basics of professional business communication will be introduced and students will have the opportunity to write business documents.

### Objectives

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- Determine the elements of critical thinking (CO1) Week 1
- Illustrate the structure of deductive and inductive critical thinking (CO 2) Week 1
- Organize and produce applicable business documents based on given business scenarios. (CO 3)
- Analyze Assumptions, Evaluate Arguments, Draw Conclusions in business scenarios (CO 4) Week 3 Week 5
- Calculate and analyze Business scenarios using Data Visualization tools. (CO 5) Week 4
- Discover and explore the ethical dilemmas found in business decision making. (CO 6)
- Evaluate business scenarios, using critical thinking, to make business decision. (CO 7)

### Outcomes

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Students who successfully complete this course will be able:

- Use data visualization software such as Tableau that can help them find real answers in their data
- Appreciate the importance of ethical sensitivity to the critical thinking process
- Plan and organize a business document and present it clearly, concisely, and effectively
- Practice critical decision-making

### Materials

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Estimated Material Costs:

Marketplace Business Simulation Game Marketplace \$40.00 online registration

Franklin-Covey Writing Advantage \$65.00 online registration

Ethics Game \$40.00 online registration

**Weeks 1-7** Marketplace Business Simulation Game Marketplace-Live Business Simulation Game: Needed immediately:

## Student Sign-up Instructions (11661-00009-06425)

If you need any assistance, feel free to contact technical support. The support team is available 7 days a week from 8am to 9pm Monday - Friday and 10am - 7pm on Saturday and Sunday, Eastern time.

Support email: [support@ilsworld.com](mailto:support@ilsworld.com) / Phone: +1 865-522-1946

### Step 1 – Create Account

1. Go to the [Login page](#).
2. Click on the "Create a new account" button *NOTE: You can also sign up using Google or Facebook by following one of the links at the right of this page.*
3. Click on the "Student" button, complete the required fields, and click the "Create Account" button.

*You may reset your password directly from the Login page "Forgot your password?" link.*

### Step 2 – Purchase License Number

1. Enter your **Game ID (11661-00009-06425)** into the "Game ID" field.
2. Click the "Get license number" link beneath the "License" field.
3. Here you will enter your credit card or PayPal details.
4. You will then be given a license number. It will automatically fill into the form for you after a successful purchase. If you close out of the webpage you will also receive a copy of this license number at the email address that you specify on the credit card or PayPal information page. (You might need to check the "spam/junk" folder in your email client.)

### Step 3 – Join Game

**(You will need a license number for this Step. See Step 2 to obtain a license number.)**

1. In the "Join a new game" form, after filling in both the game ID (**11661-00009-06425**) and the license number, you will be able to select your team number. *NOTE: Teams that are full will not be available in this drop-down menu.*
2. You can now continue to sign into the simulation by going to the Login page and entering your email and password (created in Step 1)

**Week 2** Franklin-Covey Writing Advantage Materials Link:

Please go to the link below to purchase:

<https://store.leaderu.us/writing-advantage-participant-guide-pdf>

Code: CONCOURSEWA

Price: \$65.00

**Note: If you have any trouble downloading your pdf, please email your receipt to [heidi.passey@franklincovey.com](mailto:heidi.passey@franklincovey.com) to have a copy sent via email.**

**Week 6** EthicsGame Access Instructions©All Rights Reserved 2013.

BUS 3300, Spring 2021

**Week 6** ELI and Merger Madness Game **Cost \$40.00**

As a component of this course, you will be using a product from EthicsGame. Please read and follow the instructions below to register. **If you have questions or encounter a problem, please contact the GameMaster at [Gamemaster@ethicsgame.com](mailto:Gamemaster@ethicsgame.com) or call 1-888-248-6974.**

**Class Code: 6RRHG2**

Registration steps

1. Go to <https://ethicsgame.com/exec/site/login.html>
2. If you do have an EthicsGame account, use the "Login to your account" box.
3. If you do not have an EthicsGame account, enter the above Class Code in the "Create an account" box and click Submit
4. Verify your registration and click Proceed
5. Follow the steps to Create Your Account and click Submit
6. Select a payment option:
7. Credit Card: Complete all fields in the Pay with Credit Card section.

Re-Entry Steps

- Go to <https://ethicsgame.com/exec/site/login.html>
- Enter your Username (email address) and Password in the "Login to your account" box and then click Login

**Week 4:** Recommended Software: Tableau 9.0 (Tableau's <http://www.tableausoftware.com/data-visualization-software/> data visualization software is provided through the Tableau for Teaching program).